

IAN MacCREADY

Portfolio: www.maestropro.ca

CAREER OBJECTIVE

To continuously grow my personal multimedia skills and use them to reach people and contribute to the objectives of individuals, companies and organizations that value those skills.

HIGHLIGHTS

- Video Pre/Post Production (field/studio camera, linear/non-linear editing)
- Live and Post Production Audio
- Digital and Film-Based Photography & Image Processing
- Classroom/On site Teaching and Training
- Graphics & Live Presentation Production
- Software: Video Editing (multiple), Adobe Creative Suite, MS Office

PROFESSIONAL EXPERIENCE

BROADCAST AND CORPORATE TELEVISION

16 years

Have obtained a vast degree of technical expertise in many facets of broadcast and corporate television in both production and post-production.

Technical responsibilities embraced studio & field camera, studio & field recording, live-to-air, film editing, post-production editing, television graphics, local television, live national broadcasts, corporate multi-media production and educational videos.

- Clients include CTV National News, CBC National Headquarters, CITY-TV, Toronto, Seneca College, Media Productions and Sears Canada
- Brought solid and consistent work to dynamic, sometimes hectic environments and helped develop efficient and effective work-flow systems

MULTIMEDIA TEACHING

6 years

Developed and delivered Windows and Macintosh desktop video editing curriculum in college animation and continuing education programs. Topics included video and audio basics, video post-production principles, multimedia production and Internet.

- Institutions include Seneca College School of Communication Arts, FX Corporation and Centennial College Centre for Creative Communication
- I taught beyond the basics of the software by teaching principles of sound, light, audio and video

MULTIMEDIA & WEB DEVELOPER/COMPUTER CONSULTANT

17 years

While working at many of these positions and as a freelancer, I developed and delivered creatively rich websites for non-profit, small business and corporate industry. Shot photographic and video event coverage, edit video and provided audio support for musical groups and events. Trained individuals and corporate staff.

- Clients include: Presbyterian Church in Canada, Canadian Country Music Association, Catching Fireflies Children's Centre and Tom Allen (Radio/Live performance host), Staples Canada
- Work independently and with partners on live events (sound, video, décor)
- Promote organization's services, products, publications and resources through the design and introduction of website communication media
- Provide training expertise and technical support on client computer systems

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EDUCATIONAL & PROFESSIONAL DEVELOPMENT

- **Web Development Related Courses and Seminars** - Durham College of Applied Arts & Technology: Flash Animation, C++ programming and DPA Communications: Adobe Acrobat
- **Electronics Engineering Technology Diploma**, Radio College of Canada
- **Radio & Television Broadcasting Arts Diploma**, Canadore College of Applied Arts & Technology
- **Volunteer responsibilities:**
 - Sit as a member of the advisory board for Canadore College's Interactive Multimedia Post-Graduate program
 - Weekly role at Burns Presbyterian Church overseeing design, development and management of website, sound technician responsibilities and committee work.
 - Active volunteer sound technician for the band Lost Pilgrims
 - Development and management of website and photographer for Vital Spark Folk Society monthly concerts
 - Sing bass in the Durham Philharmonic Choir
 - Multiple roles at annual music camp including sound technician and instructor
 - Sit on my workplace's Health and Safety Committee